

Research and Development

With one of the best research and development structures in Latin America, the State of São Paulo has attracted many companies due to the increasing importance of innovation as a decisive advantage in the global market.

Among the factors that explain this attraction, we highlight the presence of reputable universities that combine high-quality higher education, research centers and laboratories of international recognition, with outstanding production in many areas of knowledge.

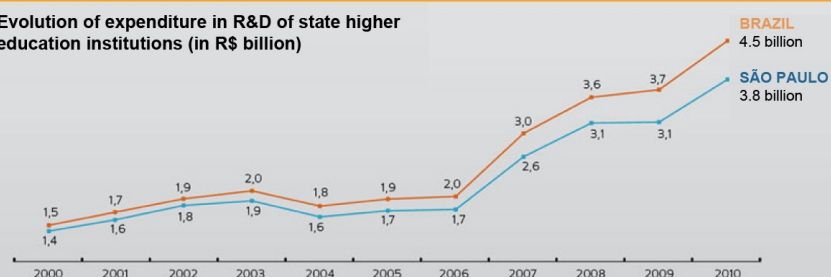
According to the São Paulo Research Foundation (**Fapesp**), the sector of research and

development of the State is driven by companies that invested, in 2010, approximately US\$ 6.8 billion in internal research and development (R&D) activities.

Out of the US\$ 2.5 billion invested by the set of Brazilian states in the sector in 2010, the State universities of São Paulo accounted for nearly US\$ 2.2 billion, or 86% of the total. In 2013, the state government announced an additional US\$ 790 million in the creation of 17 research centers, funded by the universities of São Paulo and Fapesp, which is responsible for promoting research, exchange and the dissemination of science and technology produced in São Paulo.

The contribution of São Paulo

Evolution of expenditure in R&D of state higher education institutions (in R\$ billion)



SOURCE: National indicators of science and technology (MCTI)






The University of São Paulo (USP) is the Latin American institution best ranked in international quality rankings and alone it accounted for nearly half of all funds invested in R&D in State university systems, according to indicators from the Ministry of Science Technology and Innovation (MCTI). In total, US\$ 1.2 billion was invested in 2010.

On the other hand, the Universidade de Campinas (Unicamp) reached US\$ 570 million, while Universidade Estadual Paulista (Unesp) received US\$ 374 million. The School of Medicine of São José do Rio Preto appears on the table of MCTI with US\$ 4.4 million invested in 2010. The methodology adopted by the MCTI covers the expenses

with postgraduate courses, an activity of universities identified with research. Approximately 10% of Tax on Goods and Services (ICMS) levied in the State is allocated to these three institutions, which have the autonomy to manage their resources.

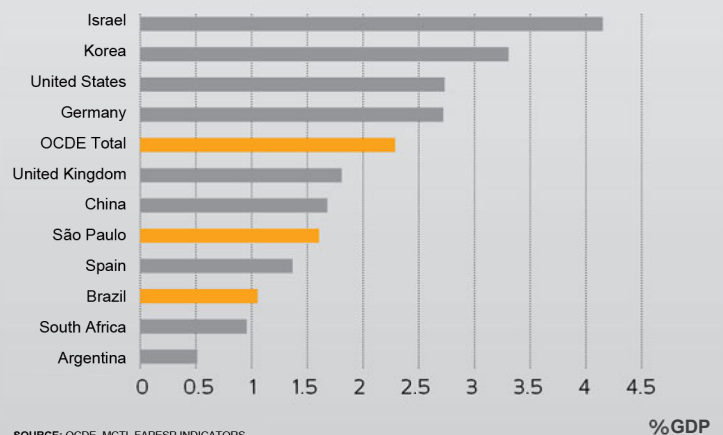
Among the initiatives intended for innovation, science and technology in the State, it is worth highlighting the System of Technology Parks of São Paulo (SPTec), created by the Department of Economic Development, Science, Technology and Innovation (SDECTI), with the purpose of promoting economic and technological development in various regions, by attracting investments and generating new knowledge-intensive companies.

Why invest in Research and Development in São Paulo?

-  The State concentrates the best structure of the sector in Latin America.
-  It invests 86% of the Brazil's total in R&D.
-  It houses federal, state and local public universities.
-  It relies on the University of São Paulo (USP) as the largest and best university in Latin America.
-  It offers an intensive network of incubators and technology parks.

International scenario

Total expenditure in R&D in relation to the corresponding GDP - Brazil, state of São Paulo and selected countries – 2013 or latest year



Contact us

We would like to invite you to learn more about the reasons that make the State of São Paulo the right choice for your business. Investe São Paulo is always ready to serve you promptly, efficiently and free of charge. Check out how this Investment Promotion Agency can assist your project by visiting our website www.investe.sp.gov.br or contact us by e-mail: investesp@investesp.org.br.